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NON-PERSONAL INFORMATION

In some cases, we may collect information about you that is not personally identifiable. Examples of this type of information include the type of Internet browser you are using, the type of computer operating system you are using, and the domain name of the Web site from which you linked to our Web Site.

SECURITY POLICY

The importance of security for all personally identifiable information associated with our guests is of utmost concern to us. We use industry standard practices to safeguard the confidentiality of your personally identifiable information, such as firewalls and Secure Socket Layers. We treat data as an asset that must be protected against loss and unauthorized access. We also employ many different security techniques to protect such data from unauthorized access by users inside and outside DataMineIt. However, “perfect security” does not exist on the Internet.

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We collect IP addresses for the purposes of system administration and to report aggregate information. An IP address is a number that is automatically assigned to your computer whenever you are surfing the Internet. Web servers – the big computers that “serve” up Web pages – automatically identify your computer by its IP address. When guests request pages from our Web Site, our servers log the guests’ IP address. We do not link IP addresses to anything personally identifiable. This means that a user’s session will be logged, but the user remains anonymous to us. In addition, certain non-personally identifiable information is recorded by the standard operation of our Internet servers. This information allows us to keep our Web site running efficiently. The information we record includes the browser (such as Netscape, Internet Explorer, etc.) and the operating system used (such as Macintosh, Windows 2000, etc.) by the visitor. Another use of this type of information includes the number of visitors to the various pages in our Web Site but only in a combined and non-personally-identifiable form. E-mail addresses and other

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